



For Immediate Release:

Wednesday, May 17, 2017

Media contact: Joshua Poupore

Corning Place Communications

518.330.2250 / jpoupore@corningplace.com

Masonic Medical Research Laboratory Hires Director of Development

New fund raising head will lead MMRL following successful career in higher education

UTICA, NY – The Masonic Medical Research Laboratory (MMRL) today announced it has hired Alex Simon as the new Director of Development. Mr. Simon comes to MMRL after a nearly 10-year career in which he has served in distinct fundraising and advancement roles at several different colleges and universities across upstate New York.

“Hiring Alex marks the beginning of an exciting new era for MMRL,” said John S. Zielinski, CPA, and the CFO of MMRL. “We have been very successful over the years at sharing the message of our cutting edge research with our Masonic brethren, and they have been the bedrock on which MMRL has been able to flourish. The one area where we have been less successful is reaching out to the larger philanthropic community. I am extremely confident that Alex’s experience as a seasoned fundraiser will allow us to build on our existing network of support and grow in new and previously untapped streams of funding.”

Simon has been an integral part of fundraising teams at Cazenovia College, Union College, and SUNY Polytechnic Institute that achieved record-breaking support. In these roles, Simon has worked with corporate partners to fund student research programs, campaigned for unrestricted capital, and established scholarships for deserving students. At MMRL, Simon will continue his commitment to generating resources for research institutions.

“The Masonic Medical Research Laboratory is a world-class center for research in cardiovascular disease, and I am excited to take the reins of their fundraising operation,” said Simon. “The Laboratory has been incredibly successful due in no small part to the support of Freemasonry including the Grand Lodge of New York as well as supporters in other states. We are going to build on that success by cultivating new advocates and implementing fresh revenue streams, all the while continuing to foster our personal relationships.”

Simon will be succeeding former Director of Communication and Development Ronald P. Kamp who retired in January 2017 after 32 years of service.

About the Masonic Medical Research Laboratory

The Masonic Medical Research Laboratory is a not-for-profit institute founded by the Grand Lodge of Free and Accepted Masons in the State of New York in 1958 and is dedicated to improving the health and quality of life for all. The Laboratory is also committed to providing education and training to basic scientists, clinical researchers and students who will perpetuate and extend the fight against disease. Please visit www.mmrl.edu to learn more.

#

